



# Tuskegee Airmen, Inc.

## 2022 Convention Sponsorship Opportunities

### RED TAIL LEVEL - \$100,000+

- Full-page four-color ad in Souvenir Journal
- Company logo displayed on appropriate event signage and sponsor boards \*
- 20x20 Exhibit booth
- Two reserved tables (20 seats) at convention events:  
Welcome Reception, Military and Youth Luncheons, Grand Gala
- 2 admissions to the private DOTA Breakfast
- Speaking Opportunity at Welcome Reception
- Promotional item(s) in convention bag
- Collaborative Press Release
- Company logo on TAI websites for one (1) year

### SILVER LEVEL - \$25,000+

- Full-page four-color ad in Souvenir Journal
- Company logo displayed on appropriate event signage and sponsor boards\*
- 10x10 Exhibit booth
- Five (5) tickets to Convention events:  
Welcome Reception, Military and Youth Luncheons, Grand Gala
- Acknowledgement at Welcome Reception
- Promotional item(s) in convention bag
- Collaborative Press Release
- Company logo on TAI website for one (1) year

### PATRON LEVEL - \$5,000+

- Quarter page four color ad in Souvenir Journal
- Company logo displayed on appropriate event signage and sponsor boards\*
- Two (2) tickets to Convention common events:  
Welcome Reception, Youth Luncheon, Grand Gala
- Acknowledgement at Welcome Reception
- Collaborative Press Release

**\*Sponsors must provide high resolution 'camera ready' images of appropriate logo for display banners/posters and for projection**

### GOLD LEVEL - \$50,000+

- Full-page four-color ad in Souvenir Journal
- Company logo displayed on appropriate event signage and sponsor boards\*
- 10x10 Exhibit booth
- One reserved tables (10 seats) at convention events:  
Welcome Reception, Youth Luncheon, Grand Gala
- 2 admissions to the private DOTA Breakfast
- Acknowledgement at Welcome Reception
- Promotional item(s) in convention bag
- Collaborative Press Release
- Company logo on TAI websites for one (1) year

### BRONZE LEVEL - \$10,000+

- Full-page four-color ad in Souvenir Journal
- Company logo displayed on appropriate event signage and sponsor boards\*
- 10x10 Exhibit booth
- Five (5) tickets to Welcome Reception
- Two (2) tickets to Youth Luncheon, Grand Gala
- Acknowledgement at Welcome Reception
- Company promotional item(s) in convention bag
- Collaborative Press Release
- Company logo on TAI website for one (1) year

### SUPPORTER LEVEL - \$2,500+

- Company logo displayed on appropriate event signage and sponsor boards\*
- Two (2) tickets to Convention common events:  
Welcome Reception, Grand Gala
- Acknowledgement at Welcome Reception
- Collaborative Press Release